

## Attention Branch Secretaries: help us to build awareness and raise vital funds

As you know, all Legion members received free *OneTone Accident Aftercare* membership with their 2008/2009 membership renewal, giving them:

- A 24-hour helpline
- Vehicle recovery
- Vehicle repair
- Vehicle replacement
- Automatic accident reporting
- Legal support
- Private medical treatment and rehabilitation
- Compensation for their losses

Not only do members benefit enormously from this free service, but every time it is used we give 50% of the revenue raised directly to the Poppy Appeal!

Now we have added even more benefits that help members even when they don't have an accident:

- Discounted vehicle servicing and MOTs at 600 garages nationwide;
- "Best buy" car and van hire in the UK and 128 other countries.

– and we'll keep on adding more! Simply look for them on [www.legion.one1one.co.uk](http://www.legion.one1one.co.uk)

Branch Secretaries play a vital role in communicating such initiatives, and deserve to be involved and informed. We've already spoken to a number of Secretaries who were keen to find out more, and we were impressed with just how much you care about 'your members'. That's why we're asking for your help now in encouraging your members to use the service to raise as much money as possible for the Legion; whilst giving your members as many benefits as possible.

When your members approach you with queries about the service, we'd like you to have

such confidence in it that you will be pleased to encourage them to use it. So we're keen to give you all the information you need via such resources as:

- On the main RBL website: click on 'Shop at Poppy Direct' and then click on 'Financial Products/Services' to find very useful questions and answers
- We have provided lots of useful information on [www.legion.one1one.co.uk](http://www.legion.one1one.co.uk)
- Ian Wanstall and Robert Deakin, the directors of One1one, would be delighted to answer your questions personally:
  - Ian can be emailed at [iw@one1one.co.uk](mailto:iw@one1one.co.uk) or called directly on 0844 858 3109
  - Rob can be emailed at [rd@one1one.co.uk](mailto:rd@one1one.co.uk) or called directly on 0844 858 3108

We've created A3 posters about the service, which you can display in your branch. To request a poster, contact us at [www.legion.one1one.co.uk](http://www.legion.one1one.co.uk) or call Robert Deakin on 0844 858 3108.

Your help in branch is vitally important so we can get as many members as possible benefiting from the service and thereby raise as much money as possible for the Legion. We value the opinions of Branch Secretaries, and warmly welcome YOUR ideas about ways you think we can help promote this service. You hold the key to achieving something really special!

We will leave the last word with a Legion member who used the One1one service recently. Mr H of Margate said: "I only have one word for the One1one service: brilliant!" We weren't surprised to hear it, but it's still music to our ears...